

Speaker Book

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MEET LINDSAY HARLE-KADATZ

Lindsay Harle-Kadatz is known in speaking circles as the Values Vixen (and a quirky human). As a speaker and business consultant focused on team behaviour via culture and brand alignment, she supports leaders who want to have an immediate and lasting impact on their people – and it starts with values. Lindsay believes that values are the tasty mental prune juice that brings a leader better brain flow for guiding, connecting, and leading their team to greatness.

With this belief, she speaks on several topics including what values in action do for trust, mental health, and the creative brain, and how listening is more than ensuring you've had a good Q-tip cleaning. Each time, she leaves value through tangible takeaways while connecting with a bit of humour here and a well-timed pun there. A Neuro-Change Method[™] Master Certified Practitioner, culture behaviour specialist, and ever-learning listening student & facilitator, she uses a different lens for connecting leaders and teams to their values, their values to their behaviour, and their behaviour to actions that matter to gain real traction for optimal business performance.

Lindsay is also the author of *Depression Constipation: How Pooping Saved My Sanity...and Other Stories*, a real-life tale of understanding depression in terms of constipation, mental flow, and humour. No matter the topic, Lindsay continues to make puns and look for the funny in the mundane, which has become the foundation for her true love: connection through stories! This is what saw her receive the 2019 Women of Inspiration – Influencer award, through the Universal Women's Network.

In everything, Lindsay stays true to her values of creativity, kindness, significance, independence, and humour – something you'll discover the moment she begins to speak.



HUMOUR, INSIGHT & ACTION

SPEAKING ISN'T ABOUT BEING A SAGE ON THE STAGE, IT'S ABOUT CREATING HOPE THROUGH HUMOUR, INSIGHT, AND A WEE BIT OF ACTION.

A speaker doesn't have all the answers – nor should they. A speaker is one who is willing to share their story – good, bad, and the wee bit ugly – to support others in their own growth.

Lindsay does just that in her own quirky way, allowing your audience to see themselves as imperfectly perfect, committed to their own evolution to better serve their purpose – whether in business, at home, or in their greater community.

Her talks focus on inspiring hope while connecting the dots between concept, theory, and action. Whether comparing mental health struggles with constipation or sharing tales of falling down only to rise again, each talk engages while asking the audience to go deeper within.

In this, we all find the confidence to be our true selves along the way, inspiring so many others to do the same. A very different approach to transforming today's corporate wellness and workplace cultures Lindsay is here to share the power a leader can have on their people...when they are brave enough to share.

If you're looking for a speaker that your audience can easily connect with, grow with, and have out loud "ah-has!" along the way, Lindsay is your gal.

You may have heard her...

- Businesses are People Too! A Podcast!, 4 seasons, host & creator
- Women's President Organization Calgary, WPO Speakers Series, keynote speaker, Jun 2024
- Sandler in Calgary, Sales Leadership Summit, speaker, Nov 2023
- Guest, multiple podcasts, such as the award-winning Rebel Rebel podcast, **topics on** *listening, values, and branding*
- Conscious Capitalism Inc., Virtual Gathering, speaker, April 2023
- Rise Beyond Recovery Summit, Values in Action, **speaker**, April 2022
- Permission to Do You Bonanza, Values panellist and speaker, Dec 2021
- Let's Talk Hope Conference, Values Workshop Host and Facilitator, Jan 2021
- <u>CreativeMornings</u>, Anxiety and Entrepreneurship guest speaker, Jan 2018
- Pure Potentials Scottsdale, brand voice and values conference speaker, Oct 2016



TESTIMONIALS



Lindsay was the keynote for a special event hosted by WPO. When we started planning we expected to attract about 30 people to our event. But once we posted it on social the registrations flowed in and we sold 70 tickets! Lindsay's name and topic were a big draw. And, of course, she delivered on the promise of an interactive, engaging, and fun workshop.

Lindsay is delightful. She is easy to listen to, sharing her clear and valuable messages on Values. I have heard from audience members who have already put some learning into practice, so I can confidently say her message has sticking power.

Lindsay is also easy to work with. She is organized, punctual and reliable – these are all things I very much appreciate when organizing events. I would not hesitate to recommend Lindsay to speak at any event for leaders and business owners looking to create more compassionate organizations.

- Dawn O'Connor, Chapter Chair, Calgary I, II, & III, Women's President Organization (WPO)



A FEW MORE KIND WORDS



I always think *the sign of* an awesome presentation is when we're still talking about it after the speaker leaves and that's totally what happened today. So appreciate your brilliance, your passion, your science and your quirk © I highly recommend Lindsay for any of your organizational training opportunities! - Lindsay Recknell, Paradigm Capital Lindsay's Veracious Values presentation was so good. It was a good wake-up call for me, helping me to identify what I need to change in my world. I left the presentation with clear actions for my next steps. With her unique style of presenting, Lindsay gave us all food for thought AND tangible actions we could take right away. I would absolutely recommend Lindsay to speak at any event looking to add value to their audience of leaders and business owners.

- Lisa Genovese, President, Bottomline; Member, WPO Calgary Chapter II

Thank you for your energy and passion at today's HR Bootcamp session! It really came through and the comments in the Chat Box were incredible. I loved the exercises and I know that our attendees will be using them personally and organizationally. Thank you again for today's session!

- Nicole Bourgeois, CPHR AB

Loved Lindsay! I highly recommend to anyone looking to really hone in on values and understand how to use them to set goals and boundaries! What a great experience! - Emily Zhang

Thank you Lindsay for your presentation! Over the course of an hour, our program participants were highly engaged and since your presentation, are highly motivated to narrow down their top values and make more significant choices to live within those values! ISC Health appreciates your candidacy, free-flowing spirit, and inviting conversational-style presenting skills. We would highly recommend to companies and/or organizations looking to better their productivity, their people's mindsets, and increase awareness on the importance of living your veracious values! You are thoughtful and engaging and we are looking forward to working with you again in the future!

- Kayla Walsh, ISC Health Founder

FOR WHO? THE IDEAL AUDIENCES



Leaders

You dream of having a deeper, more immediate and transformative impact on your people. This starts by going within, uncovering how to grow your confidence, share your clarity, and rewire your brain and beliefs to inspire your people by modelling the behaviour you want to see.

Teams

Your team performs – but are looking for a deeper purpose. For greater connection to each other. For more joy throughout their days. You don't just want to succeed – you want to THRIVE! This means connecting individual behaviours, performance, and actions to optimize team performance, consistent with company values.

Businesses

You are growing and want to ensure that as you continue to evolve, your workplace culture is one that inspires people to work – and stay at. Ideally, you believe that the people in your business matter as individuals. You have a board you look to for guidance and are committed to your company's success guided by a clear vision, founded on values, and growing in purpose through aligned actions, culture, and brand.

SPEAKER TOPICS

A few of my favourites to speak on...

VERACIOUS VALUES

How to motivate to take action that matters

What happens when your personal and corporate values collide? In this interactive presentation, dive into what your personal and workplace values are beyond fluffy marketing statements. Learn how they motivate, connect, and promote greater engagement in your daily life and in workplace dynamics. You'll walk away with practical, actionable strategies to set values-driven goals that boost motivation and supercharge team performance (not to mention your own confidence). This is the perfect workshop for individuals and leaders eager to elevate both personal and professional growth for themselves and their teams.

TWO EARS, ONE MOUTH

How listening, creates optimal people performance

We do this every day but are we doing it properly? Listening is 55% of how we communicate. But when we don't do it properly, we miss opportunities. In this 60-minute presentation, Lindsay walks you through what it means to listen beyond words, with your whole body, and how to build teams that through when their ears are properly Q-tipped and minds are primed in curiosity. Words, practices, and even a hint of math (don't worry - it's easy) are the primary takeaways you will thrive with post talk.

REWIRING THE BUSINESS BRAIN

Molding the business brain with your team's neural circuit If you want a different future for your business, you're going to need different behaviours. This talk will transform how you and your team approach challenges and opportunities. By infusing values with proven science, you'll connect the head, heart, and mind of your business, creating a culture filled with joy and effectiveness. Experience a values-centred behaviour change that rewires your business's brain, aligning you and your team with a deeper purpose. Discover tools to reframe challenges when overwhelm steps in, overcome obstacles and uncertainty with confidence, and simply enjoy a greater work/life synergy that means something to you and your team all while producing optimal results.

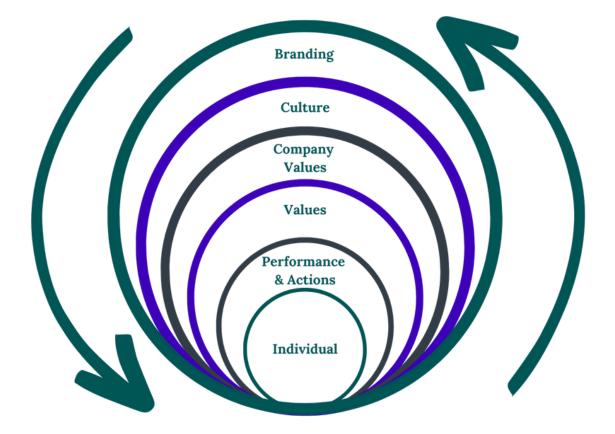
Topics Lindsay also speaks on:

- Unleashing Anxiety to Use Your Creative Brain
- Healthy Branding IS Business Health
- Building Workplace Habits
- Gaining Mindset Traction
- Emotional Intelligence through Values

A Speaking Sample

Hear a sampling of me speak right here:Lindsay Harle-Kadatz







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